

Ludington Area

CONVENTION & VISITORS BUREAU

DATE: May 8, 2012

TO: ALL MEDIA

FROM: Brandy Henderson, Director of Marketing, 231.845.5430

FOR IMMEDIATE RELEASE

THE LUDINGTON AREA CONVENTION & VISITORS BUREAU IS SEEKING VOLUNTEERS TO STAFF DOWNTOWN VISITOR CENTER FOR THE 2012 TOURISM SEASON

The Ludington Area Convention & Visitors Bureau (CVB) is seeking volunteers to staff the Visitor Information Center, which is located in Downtown Ludington, for the 2012 tourism season.

The Visitor Center will officially open on Memorial Day weekend. Hours at the downtown location are Monday through Thursday, from 10am to 6pm, Friday and Saturday, from 10am to 8pm, and Sunday noon to 3pm.

Those who are interested in volunteering are asked to contact Sara Kronlein at 231-845-0324 or email, sarak@ludington.org.

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