

Media Endorsements

USA Today named Ludington's Stearns Park Beach in their Top 51 All-American Beaches in the US (2012)

Detroit Free Press has designated Ludington as Michigan's #1 Best Beach (2007)

Midwest Living has recognized Ludington as one of their Top 25 Favorite Places in the Midwest (2003)

AAA Michigan has rated Ludington as the third most popular driving destination in Michigan (2002)

Michigan Living has awarded Ludington with their #1 Public Beach designation (2001)



“Scenic dunes, sunsets on the water, and soft sand that ‘sings’ to you when you walk. It’s addictive.” – **Midwest Living**

“Despite its lumber legacy, its lighthouse and its famous car ferry, this Michigan resort is still an undiscovered jewel.”
– **Home & Away (AAA)**

“Ludington, Michigan, loved for its lighthouses and home to one of Michigan’s most spectacular state parks.”
– **Kansas City Star**

“If the sunsets don’t get you, the dunes will...as well as some new lodging options in this coastal town.”
– **Michigan Meetings & Events**

“Dunes, beaches and history lure travelers to Ludington, Michigan.” – **Daily Herald**

“The town’s a charmer too, with homey diners, brewpubs, ice-cream parlors, and an overall 1950’s Main-Street-U.S.A. feel.” – **Budget Travel**

“We love the beach at Ludington on the Lower Peninsula’s central shore.” – **Midwest Living**

“Generations of families return year after year...the highlight for us has more to do with spending time together than with trying to see and do it all.” – **Family Fun**

“Beach-lined Ludington State Park reigns serene on Lake Michigan.” – **Country Discoveries Magazine**