

PRESS RELEASE



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LUDINGTON NOMINATED TO USA TODAY'S 10BEST LIST FOR "BEST HISTORIC SMALL TOWN"

Voting Opens March 4; Public Can Vote Once Daily through April 1

LUDINGTON, Mich. – *March 4, 2024* – With two historic lighthouses, a maritime museum inside a 1934 U.S. Coastguard Station, lumber baron homes-turned B&Bs, and the last coal-fired steamship in the United States, Ludington is the quintessential historic small town. Now it is being recognized nationally by [USA Today's 10Best Readers' Choice Awards](#) as a nominee for "**Best Historic Small Town.**"

Ludington is one of only 20 U.S. towns selected by the USA Today 10Best Readers' Choice Awards panel for "Best Historic Small Town," and the only town in Michigan. The [Ludington Area Visitors Bureau](#) is encouraging people to [vote for Ludington](#) starting March 4 and throughout March until the contest ends Monday, April 1 at 11:59 a.m.

"Ludington is a perfect historic small town nominee for the prestigious USA Today 10Best Readers' Choice Award, especially with our recent sesquicentennial celebration of our city's founding in 1873," said Brandy Miller, executive director of the Ludington Area Convention & Visitors Bureau. "We're asking locals and Michiganders alike to support Ludington with your vote. But no matter the outcome, we already know we have a winning historic town with Ludington."

The USA TODAY 10Best Readers' Choice Awards highlight top-notch attractions and businesses, providing readers with trusted recommendations. Nominees are chosen by a panel of relevant experts, which include a combination of editors from USA TODAY; editors from 10Best.com; expert contributors; and sources for both these media and other Gannett properties.

Individuals 18 years and older may vote at

10best.usatoday.com/awards/travel/best-historic-small-town-2024/ once a day until the April 1 deadline.

Official voting rules can be found at 10best.usatoday.com/legal/awards/rules; votes cast or received in violation of these official rules will be disregarded and disqualified.

Voting closes April 1 at 11:59 a.m. The 10Best Readers' Choice winner will be posted afterward at 10best.usatoday.com/awards.

About the Ludington Area Convention & Visitors Bureau

The [Ludington Area Convention & Visitors Bureau \(LACVB\)](#) is the official destination marketing organization for Mason County, promoting the region to business and leisure visitors to maximize economic impact. An independent nonprofit organization, the LACVB collaborates with its partners to champion the continuous improvement of the region as a unique and memorable tourism destination. For more information, visit pureludington.com, Facebook.com/PureLudington and twitter.com/@Pure_Ludington.

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